

Menagerie in association with Ashcroft International Business School
invite you to a unique training and development event

The Art of Survival... Innovation and Risk in Uncertain Times

Hotel Felix, Whitehouse Lane, Huntingdon Road,
Cambridge CB3 0LX

Monday 23 March/Tuesday 24th March 2009

Conceptual Artist: Chris Dobrowolski

Artistic Director: Paul Bourne

Reflections from: Professor Paul Turner

Introduction by: Professor Martin Reynolds

The art of survival is an inspirational,
interactive workshop that focuses on the
dynamics of success and failure, and how they
relate to innovative thinking, personal
development, motivating staff and taking
personal and organisational risks...





...The art of survival focuses on some fundamental questions;

- How can we be innovative and take risks in uncertain times?
- How do we measure our achievements?
- How do others judge our accomplishments?
- What does it take to get the best out of ourselves and our colleagues?

At the core of the workshop is a unique presentation by artist Chris Dobrowolski. Using original film footage, photographs and examples of his work, Chris articulates his profound and hilarious journey from Art School to major art exhibitions and finally to the Antarctic as the official Artist in Resident of The British Antarctic Survey.

The journey is not a smooth one, as he searches for his 'inner need!'. It is an awe-inspiring journey that translates powerfully to the challenges we have in achieving personal and work goals, including setting targets, measuring success and motivating ourselves and others.

The workshop is an opportunity to launch the new relationship between Menagerie and Ashcroft International Business School. The event will be of immense personal value to the attendees as well as an opportunity to reflect on this and other bespoke programmes Menagerie and Ashcroft are offering for employee development and support.

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Monday 23rd March

- 7:00pm Welcome drinks
- 7:30pm Dinner
- 8:45pm Welcome: Professor Martin Reynolds
- 9:00pm Chris and Paul: *I blame Ladybird Books for getting me into this mess...*
- 9:45pm Networking in the bar

Tuesday 24th March

- 9:00am Coffee
- 9:15am Survival in Focus: Professor Paul Turner
- 9:30am Workshop: *The Art of Survival in Uncertain Times*
- 12:45pm Lunch
- 2:00pm Workshop: continued
- 3:45pm Summary reflection: Professor Paul Turner
- 4:15pm End of workshop

Chris Dobrowolski:

Chris is best-known for his large-scale artistic inventions as shown in this workshop. His work has been shown across Europe including galleries in Berlin, Amsterdam and London. He has also had installations in aircraft hangers, sheds and a pig pen at a petting zoo! Chris lectures at art colleges throughout the world and is a visiting lecturer at Colchester Institute of Art. He returns at the end of February from his work as an Artist in Residence in Antarctica!

Paul Bourne:

Paul is a theatre director. He has produced and directed over sixty plays in ten countries. He is also an experienced business facilitator, and has ran workshops, programmes and projects across the world for clients that include Liverpool Football Club, The BBC, Ernst and Young, Fairtrade Labelling Organisation, The Dubai Stock Exchange and The US Government. He is a Visiting Fellow in Leadership and Change Management at The Ashcroft International Business School.

Paul Turner:

Paul is Professor of Management Practice at Ashcroft International Business School, Cambridge; a Non Executive Director of Blessing White and a Non Executive Director on the European Advisory Board of OPI. He was formerly President of Europe, Middle East and Africa, Employee Care for the Convergys Corporation, Group HR Business Director for Lloyds TSB, Vice President of the CIPD, a Director of BT and Executive in Residence at Nottingham Business School. He is the author of HR Forecasting and Planning (2002), Organizational Communication (2003) and co author of Talent (2007) published by the CIPD. Paul's new book, with Mike Brown, *The Admirable Company* was published in 2008.

Menagerie:

A leading theatre company that commissions and tours new work nationally and internationally. Training awards include: 2002: East of England; *Best Creative Company*, 2004: Financial Times: *Training Company of the Year* (nominated for work with BBC East), 2006; *Best National Employee Development Programme* (winners, for work with Liverpool Football Club).

www.menagerie.uk.com